

MICHELLE VESSEL

QUANTITATIVE RESEARCH / EDITORIAL SYSTEMS / WRITER COACHING

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PROFESSIONAL SUMMARY

Technical and scholarly editor with 20+ years shaping complex research for expert and business audiences. Spent 14 years editing energy market analysis while building editorial standards and workflows for analysts and writers. Works at the level of argument, pressure-testing methods, logical inferences, evidentiary support, and stated limitations. Available to complete a short pilot edit of material supplied by Voleon, returning a marked-up draft and concise memo addressing audience, editing scope, and key decisions.

CORE EXPERTISE

Technical and scientific editing · Argumentation and evidence · Quantitative research · Editorial standards and documentation · Style guide development · Workflow design · Writing clinics and coaching · AI-assisted editorial workflows · LaTeX · Excel · Basecamp · AP, Chicago, and APA style · Microsoft 365 · SharePoint · Acrobat Pro · Flourish

PROFESSIONAL EXPERIENCE

TECHNICAL & SCHOLARLY EDITOR | Independent Practice

2004-2010; 2024-Present

- Have edited approximately 150 scholarly works in economics, business research, quantitative psychology, physics, and chemistry. Work directly in LaTeX source files and rendered proofs, preserving methods, notation, and findings while strengthening argument and structure for peer review and publication.
- Ghostwrite executive thought leadership for C-suite leaders at a prominent venture-capital firm, developing essays and market commentary from internal research and asynchronous interviews for founders and institutional investors.
- Edit proposals and RFP responses for utility technology and services companies, using AI tools for solicitation analysis, requirement extraction, and compliance-matrix development inside an editor-controlled workflow.
- Completed a yearlong NASA engagement editing content for a website on long-duration spaceflight and a six-month Microsoft engagement editing white papers and thought leadership for an Office platform release.

EDITORIAL INTEGRITY MANAGER | Canary Media

2021-2024

- Recruited before launch as a member of Canary Media's founding editorial team and helped build the newsroom's editorial function, standards, and workflows.
- Held final publication-clearance authority for 3-5 daily articles and other public-facing copy, returning work for revision until accuracy, sourcing, logic, and ethical concerns were resolved; maintained a published-story correction rate below 0.1%.
- Wrote and maintained a 40-page AP-based style guide covering language, sourcing, ethics, and publication practices; presented each release company-wide and led smaller writing clinics, then reinforced the guidance through explanatory edits and individual coaching.
- Created copyediting checklists and process documentation so staff could maintain standards during coverage gaps; audited existing newsroom practices to guide continuing workflow improvements.
- Set and enforced newsroom ethics policies, including AI guidance presented to staff that permitted research and outlining while barring raw AI prose from published stories.

SENIOR EDITOR (PROMOTED FROM EDITOR) | Greentech Media / Wood Mackenzie Power & Renewables

2010-2021

- As sole staff editor, edited approximately 50-60 research reports and white papers annually alongside 3-5 daily articles; after Wood Mackenzie's acquisition, confidential client-commissioned reports grew to roughly one-quarter of the report workload.
- Served as a substantive editorial partner to research analysts, pressure-testing methodology, logical inferences, and claims against supporting evidence before publication.
- Reviewed and corrected chart data in Excel, reconciling source values, units, labels, and captions with report narratives; flagged anomalies and disconnects between visual evidence and written claims.
- Expanded and formalized the company's style guide into a 25-page reference used by 30-40 analysts, covering AP style and language mechanics as well as proprietary standards for graphs, captions, and titles.
- Created and continuously improved the editorial workflow for research and analysis, using Basecamp to coordinate drafts, editorial review, author revisions, and publication.

EDUCATION & CREDENTIALS

Professional Sequence in Editing, Graduate Certificate | University of California, Berkeley Extension
MA, English | University of Alabama in Huntsville · **BA, English and Philosophy** | New Mexico State University
 Graduate coursework in writing pedagogy · CF APMP · ACES: The Society for Editing, member